



Reach a completely new audience for your business as we introduce the first-ever **BARREL DISTRICT EXPERIENCE!** Your business, service or product will be in front of 500 guests sharing a unique experience. There endless ways to share your message with this highly valuable demographic. Don't see something that meets your needs? We can discuss other options. **Marketing Efforts:** Billboards along highway 50, banners, posters, social media, landing page and targeted marketing to this identified demographic, industry related marketing and much more. We anticipate a minimum of 500 guests.

OCTOBER 6, 2018 ~ 12 NOON — 6:00 PM

INAUGURAL BARREL DISTRICT EXPERIENCE

NINE DIFFERENT EXCITING LOCATIONS TO EXPLORE!

Sponsorship Opportunities	
<p>TITLE SPONSOR</p> <p>\$4,000</p>	<ul style="list-style-type: none"> ◆ Exclusive Title Sponsor opportunity—Only ONE ◆ The Barrel District Experience brought to you by: YOU! ◆ First right of refusal to negotiate Title Sponsorship for 2019 ◆ Company logo or name used in event Title for marketing & distributed materials ◆ Logo placement as Title Sponsor throughout the event ◆ Recognition in event materials distributed to attendees ◆ May provide swag item at venues (<i>please no flyers/brochures, etc.</i>) ◆ Visibility as Title Sponsor on dedicated event landing page ◆ Special write up on Chamber website & in email newsletters ◆ Special acknowledgement at chamber functions and events ◆ Logo placement on volunteer t-shirts (<i>if secured prior to production</i>) ◆ Eight (8) tickets to the event
<p>GLASSWARE SPONSOR <i>(Rancho Cordova Travel & Tourism)</i></p> <p>\$3,000</p>	<ul style="list-style-type: none"> ◆ Only your logo and the event logo on the exclusive “Experience” glass presented to guests ◆ First right of refusal to negotiate Glassware Sponsorship for 2019 ◆ Logo placement as Glassware Sponsor throughout the event ◆ Recognition in event materials distributed to attendees ◆ Listed as Glassware Sponsor on event marketing collateral ◆ Visibility as Glassware Sponsor on the dedicated event landing page ◆ Logo placement on volunteer t-shirts (<i>if secured prior to production</i>) ◆ May provide swag item at venues (<i>please no flyers/brochures, etc.</i>) ◆ Special acknowledgement at chamber functions and events ◆ Six (6) tickets to the event
<p>PASSPORT SPONSOR</p> <p>\$2,500</p>	<ul style="list-style-type: none"> ◆ Only One Passport Sponsor—Passport presented by: _____ ◆ <i>Please note other sponsors may be indicated separately</i> ◆ First right of refusal to negotiate Passport Sponsorship for 2019 ◆ Logo placement as Passport Sponsor on passport distributed to all guests ◆ Recognition in event materials distributed to attendees ◆ Listed as Passport Sponsor on event marketing collateral ◆ Visibility as Passport Sponsor on dedicated event landing page ◆ Logo placement on volunteer t-shirts (<i>if secured prior to production</i>) ◆ May provide swag item at venues (<i>please no flyers/brochures, etc.</i>) ◆ Special acknowledgement at chamber functions and events ◆ Six (6) tickets to the event

Sponsorship Opportunities (continued)

<p>PRESENTING SPONSOR</p> <p>\$2,200</p>	<ul style="list-style-type: none"> ◆ Limited to four Presenting Sponsors ◆ First right of refusal to negotiate Presenting Sponsorship for 2019 ◆ Logo placement as Presenting Sponsor throughout the event ◆ Recognition in event materials distributed to attendees ◆ Listed as Presenting Sponsor on event marketing collateral ◆ Visibility as Presenting Sponsor on dedicated event landing page ◆ Logo placement on volunteer t-shirts (<i>if secured prior to production</i>) ◆ May provide swag item at venues (<i>please no flyers/brochures, etc.</i>) ◆ Special acknowledgement at chamber functions and events ◆ Six (6) tickets to the event
<p>SITE SPONSOR <i>(Limited to 9)</i></p> <p>\$1,500</p>	<ul style="list-style-type: none"> ◆ Site Sponsor of <u>one</u> of nine dedicated venues ◆ Recognition in event materials distributed to attendees ◆ Listed as Site Sponsor on event marketing collateral ◆ Visibility as Site Sponsor on RanchoCordova.org landing page ◆ May provide swag item at your venue (<i>please no flyers/brochures, etc.</i>) ◆ Special acknowledgement at chamber functions and special events ◆ Four (4) tickets to the event
<p>SOLD VOLUNTEER T-SHIRT SPONSOR</p> <p>\$850</p>	<ul style="list-style-type: none"> ◆ Logo /company name on T-Shirts provided to all volunteers at each of the nine (9) venues ◆ Visibility as T-Shirt sponsor on RanchoCordova.org dedicated landing page ◆ Special acknowledgement at chamber functions and events ◆ Two (2) tickets to the event
<p>Wristband SPONSOR</p> <p>\$750</p>	<ul style="list-style-type: none"> ◆ Logo /company name on wristbands given to attendees (<i>guests & designated drivers</i>) ◆ Listed as Sponsor on event marketing collateral ◆ Visibility as Wristband Sponsor on the dedicated landing page ◆ Special acknowledgement at chamber functions and events ◆ Two (2) tickets to the event
<p>SOLD Landing Page SPONSOR <i>(Rancho Cordova Travel & Tourism)</i></p> <p>\$500</p>	<ul style="list-style-type: none"> ◆ Logo placement on RanchoCordova.org dedicated landing page ◆ Visibility as Landing page Sponsor on RanchoCordova.org ◆ Special acknowledgement at chamber functions and events ◆ Two (2) tickets to the event
<p>Have an idea?</p>	<p>We can work together to develop something that meets YOUR needs. Give us a call and let's discuss!</p> <ul style="list-style-type: none"> ◆ Entertainment at venues? ◆ Swag bags? ◆ Event advertising?

Contact Diann Rogers, President & CEO—Rancho Cordova Chamber of Commerce at 916.273.5706 or DRogers@RanchoCordova.org with any questions or to sponsor this unique event.